BEWARE OF:-

- (1)Flat-out, outlandish claims that have no flexibility.
- (2)Facts that are asserted to "require", or "demand", that a specific interpretation be adhered to.
- (3)Paradigms that are clearly identified with a particular ideology, or interest group.
- (4)Proponents whose past statements have lapsed, failed or been shown to be false or erroneous.
- (5)Assertions that don't resemble a testable hypothesis.
- (6) 'Scientific' reports that are being handled by public relations firms, the media, or aggressively 'pro' organizations.
- (7)Scientific findings and conclusions that are presented as absolute certainty.
- (8)Scientists and their reports if they are funded by aggressively 'pro' organizations.
- (9) Statements containing moral fervour and high levels of righteous indignation.